

Sage Business

Sage Business Cases

Una plataforma en línea que incluye casos de negocios que abordan una gran variedad de temas empresariales



Contenido de los Sage Business Cases



6.150 casos de negocios



16 disciplinas académicas

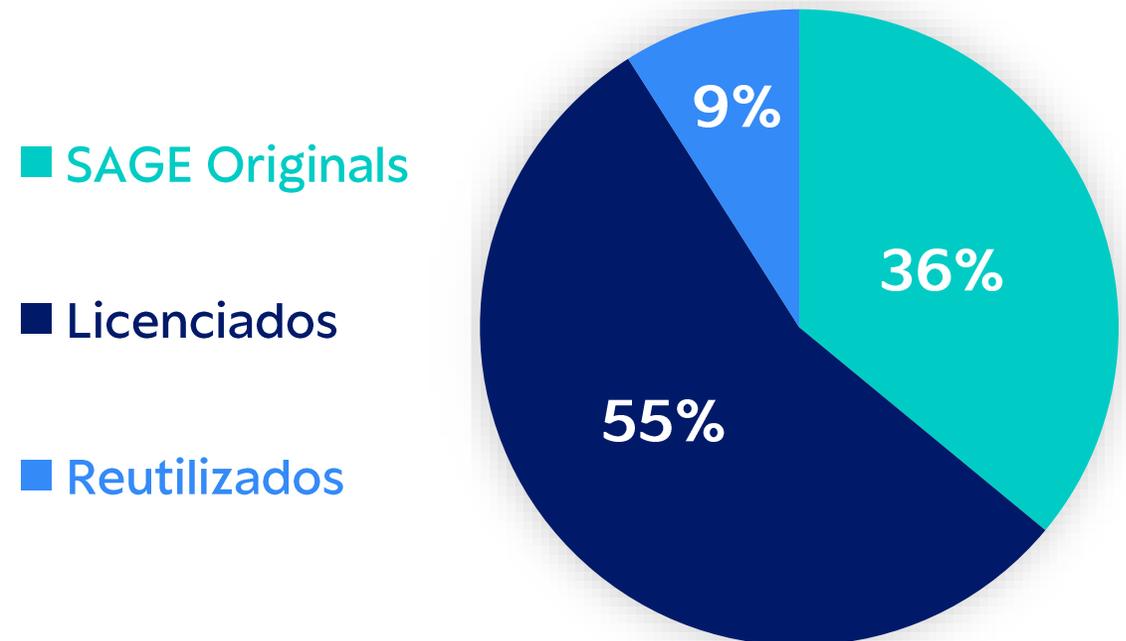


Casos de 120 países

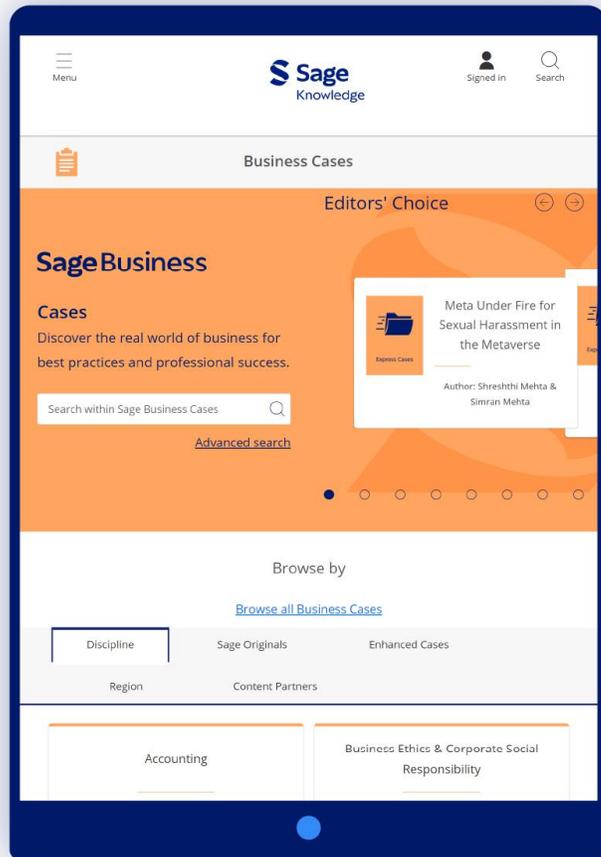


Cuidada selección editorial

Procedencia de los casos



Disciplinas académicas



- ❖ Accounting
- ❖ Business Ethics & CSR
- ❖ Economics
- ❖ Entrepreneurship
- ❖ Finance
- ❖ General Business & Management
- ❖ HR Management
- ❖ Information & Knowledge Management
- ❖ International Business & Management
- ❖ Leadership
- ❖ Marketing
- ❖ Operations Management
- ❖ Organisational Studies
- ❖ Other Management Specialties
- ❖ Research Methods for Business
- ❖ Strategic Management

Tipos de casos de negocios



Express Cases

Casos de negocios cortos que conectan la teoría con los acontecimientos actuales. Son interactivos y fáciles de presentar en clase

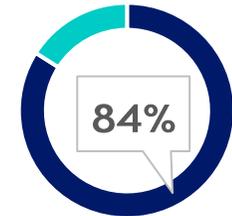


Enhanced Cases

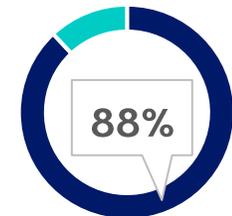
Estos casos más extensos requieren más tiempo y preparación. Son muy atractivos e incluyen una variedad de contenido multimedia



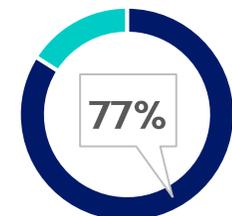
Notas de enseñanza



Preguntas de discusión



Objetivos de aprendizaje



Algunos usos de los Sage Business Cases

Compartir y discutir un caso de negocio en clase

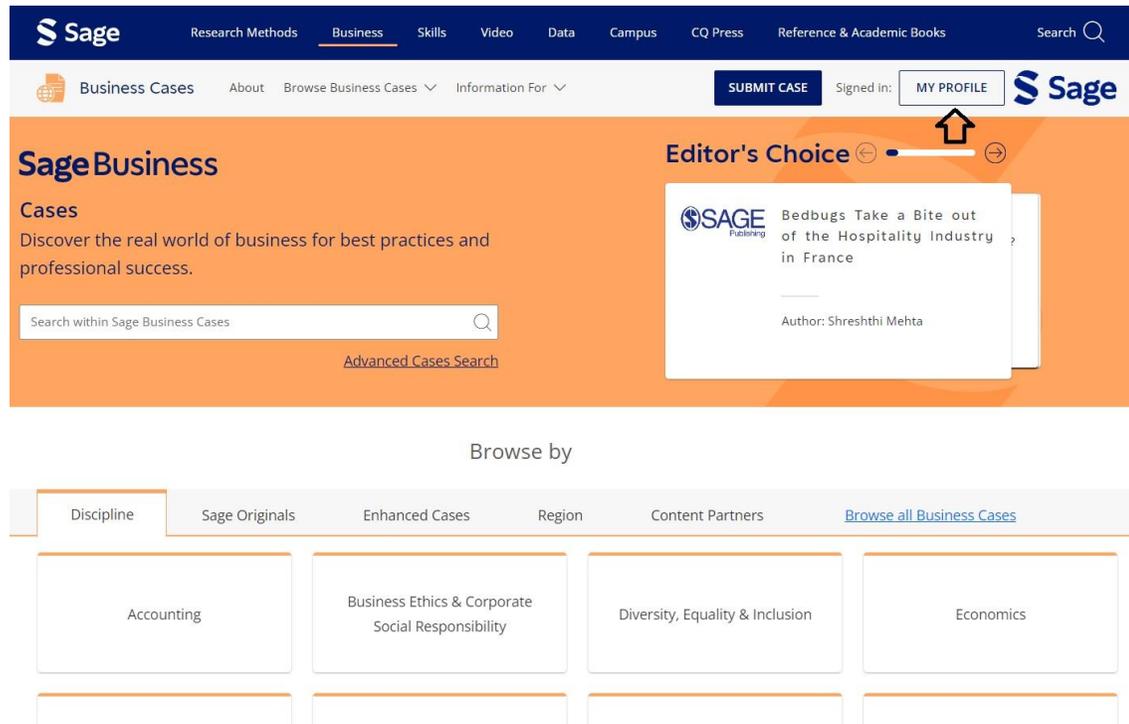


Pedir a los estudiantes que preparen un caso de negocio y luego lo presenten en clase

Utilizar un caso de negocio como examen para evaluar el conocimiento de los estudiantes

Recomendar casos de negocios para usar en sus tareas

Crea tu propio perfil en la plataforma



The screenshot shows the Sage Business Cases website. At the top, there is a navigation bar with the Sage logo and various menu items: Research Methods, Business (highlighted), Skills, Video, Data, Campus, CQ Press, and Reference & Academic Books. A search bar is located on the right. Below the navigation bar, there is a secondary bar with 'Business Cases', 'About', 'Browse Business Cases', and 'Information For'. A 'SUBMIT CASE' button and a 'Signed in: MY PROFILE' link are also present. The main content area features a 'Sage Business Cases' header, a search bar, and a featured case titled 'Editor's Choice' with the text 'Bedbugs Take a Bite out of the Hospitality Industry in France' by Shreshthi Mehta. Below this, there is a 'Browse by' section with tabs for Discipline, Sage Originals, Enhanced Cases, Region, and Content Partners. Under the 'Discipline' tab, there are four categories: Accounting, Business Ethics & Corporate Social Responsibility, Diversity, Equality & Inclusion, and Economics.



Sitio web: sk.sagepub.com/cases



My Profile

Crea tu propio perfil en la plataforma

S Sage Research Methods Business Skills Video Data Campus CQ Press Reference & Academic Books Search

Create Profile

Create and edit your profile here in order to create lists and save searches. Your profile login information can be used for Sage Research Methods, Sage Business, Sage Skills, Sage Video, CQ Press Books, CQ Researcher, and Sage Reference & Academic Books.

My Profile My Lists My Searches My Self-Assessments

**Required fields*

First name:*

Last name:*

Email Address:*

Confirm Email Address:*

Password:*

Confirm Password:*

Country:*

University/Affiliation:*

Show Affiliation on Public Reading Lists?

Sage Business Cases Instructor Access



Completa tus datos personales



Haz clic en "Instructor Access"



Tu bibliotecario te dará el código

Buscando casos de negocios

1

Por palabras clave

The screenshot shows the Sage Business Cases website. At the top, there is a navigation bar with 'Sage' logo and various menu items. Below it, the 'Business Cases' section is visible. A search bar is located in the middle-left area, with a white arrow pointing to it. To the right, there is a featured article titled 'Editor's Choice' with a thumbnail image and text: 'Bedbugs Take a Bite out of the Hospitality Industry in France' by Shreethi Mehta. Below the search bar, there is a 'Browse by' section with a grid of categories.

Browse by

Discipline	Sage Originals	Enhanced Cases	Region	Content Partners	Browse all Business Cases
Accounting	Business Ethics & Corporate Social Responsibility	Diversity, Equality & Inclusion	Economics		
Entrepreneurship	Finance	General Business & Management	Human Resource Management		
Information & Knowledge	International Business & Management				

2

Por disciplina académica

The screenshot is identical to the first one, but a white arrow points down to the 'Discipline' category in the 'Browse by' section of the grid.

Browse by

Discipline	Sage Originals	Enhanced Cases	Region	Content Partners	Browse all Business Cases
Accounting	Business Ethics & Corporate Social Responsibility	Diversity, Equality & Inclusion	Economics		
Entrepreneurship	Finance	General Business & Management	Human Resource Management		
Information & Knowledge	International Business & Management				

3

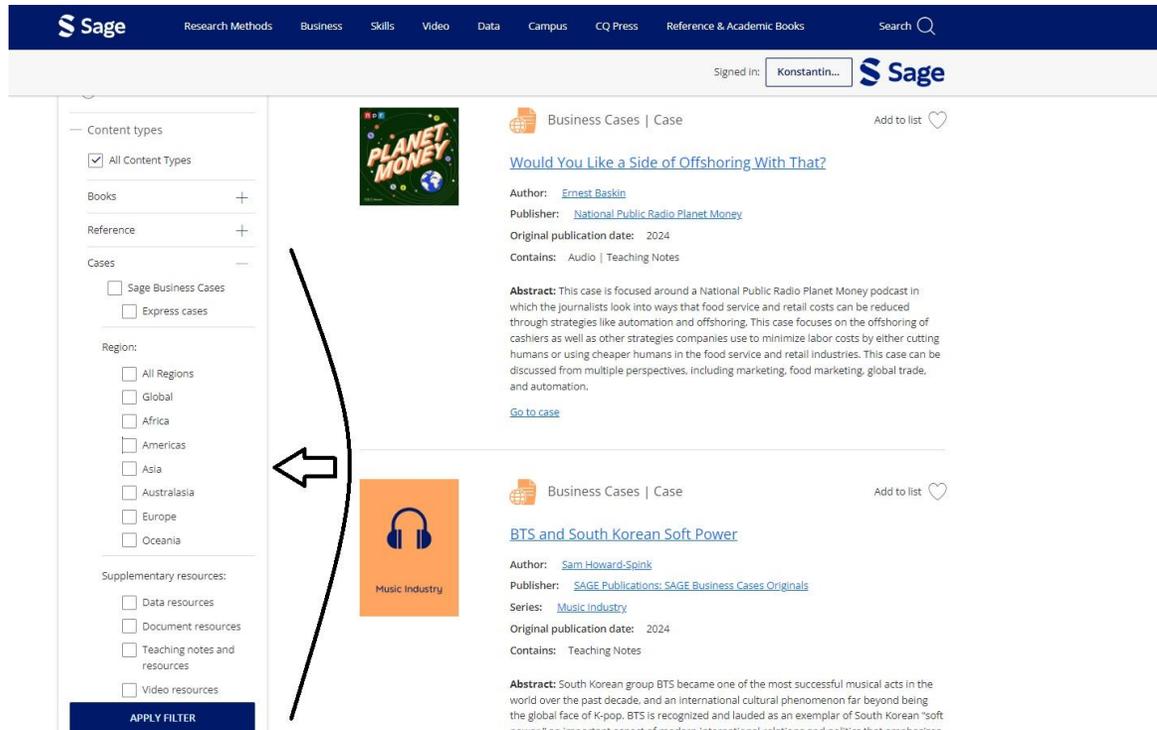
Otras categorías

The screenshot is identical to the first one, but three white arrows point down to the 'Sage Originals', 'Enhanced Cases', and 'Region' categories in the 'Browse by' section of the grid.

Browse by

Discipline	Sage Originals	Enhanced Cases	Region	Content Partners	Browse all Business Cases
Accounting	Business Ethics & Corporate Social Responsibility	Diversity, Equality & Inclusion	Economics		
Entrepreneurship	Finance	General Business & Management	Human Resource Management		
Information & Knowledge	International Business & Management				

Edita tu búsqueda



Sage Research Methods Business Skills Video Data Campus CQ Press Reference & Academic Books Search

Signed in: Konstantin... Sage

Content types

- All Content Types
- Books +
- Reference +
- Cases -
 - Sage Business Cases
 - Express cases

Region:

- All Regions
- Global
- Africa
- Americas
- Asia
- Australasia
- Europe
- Oceania

Supplementary resources:

- Data resources
- Document resources
- Teaching notes and resources
- Video resources

APPLY FILTER

Business Cases | Case Add to list

PLANET MONEY

[Would You Like a Side of Offshoring With That?](#)

Author: Ernest Baskin
Publisher: National Public Radio Planet Money
Original publication date: 2024
Contains: Audio | Teaching Notes

Abstract: This case is focused around a National Public Radio Planet Money podcast in which the journalists look into ways that food service and retail costs can be reduced through strategies like automation and offshoring. This case focuses on the offshoring of cashiers as well as other strategies companies use to minimize labor costs by either cutting humans or using cheaper humans in the food service and retail industries. This case can be discussed from multiple perspectives, including marketing, food marketing, global trade, and automation.

[Go to case](#)

Business Cases | Case Add to list

Music Industry

[BTS and South Korean Soft Power](#)

Author: Sam Howard-Spink
Publisher: SAGE Publications: SAGE Business Cases Originals
Series: Music Industry
Original publication date: 2024
Contains: Teaching Notes

Abstract: South Korean group BTS became one of the most successful musical acts in the world over the past decade, and an international cultural phenomenon far beyond being the global face of K-pop. BTS is recognized and lauded as an exemplar of South Korean "soft power," an important strand of modern international relations and politics that emphasizes

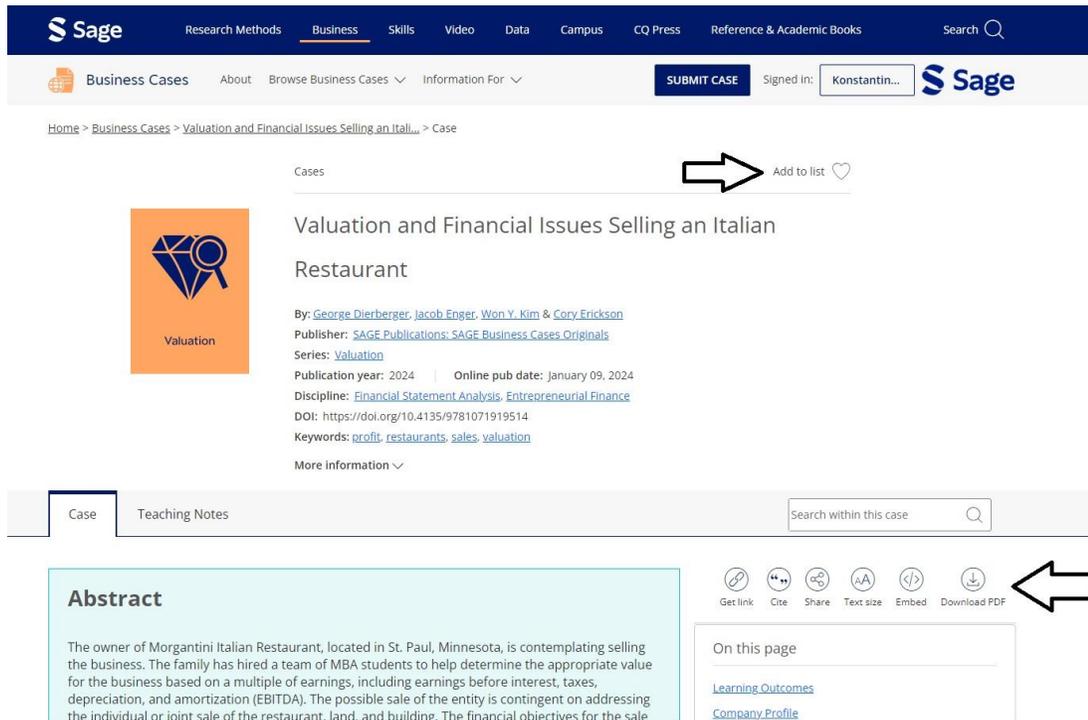


Primero, elige un caso de negocios



Después, usa los filtros avanzados

Edita tu búsqueda



The screenshot shows the Sage Business Cases interface. At the top, there is a navigation bar with the Sage logo and various menu items like 'Research Methods', 'Business', 'Skills', 'Video', 'Data', 'Campus', 'CQ Press', and 'Reference & Academic Books'. Below this, there is a search bar and a 'SUBMIT CASE' button. The main content area displays the title 'Valuation and Financial Issues Selling an Italian Restaurant' with a 'Cases' label and an 'Add to list' button. Below the title, there is a 'Valuation' icon and a list of authors: George Dierberger, Jacob Enger, Won Y. Kim & Cory Erickson. The page also includes publication details, a discipline, DOI, and keywords. At the bottom, there is an 'Abstract' section and a 'Search within this case' box. A white arrow points to the 'Add to list' button, and another white arrow points to the 'Download PDF' icon in the sharing options.



Guarda tus casos de negocios



Funcionalidades adicionales

Cómo enseñar con casos de negocios



Notas de enseñanza

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This case was prepared for inclusion in Sage Business Cases primarily as a basis for classroom discussion or self-study, and is not meant to illustrate either effective or ineffective management styles. Nothing herein shall be deemed to be an endorsement of any kind. This case is for scholarly, educational, or personal use only within your university, and cannot be forwarded outside the university or used for other commercial purposes.

The case studies on Sage Business Cases are designed and optimized for online learning. Please refer to the online version of this case to fully experience any video, data embeds, spreadsheets, slides, or other resources that may be included.

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On this page

- [Case Summary](#)
- [Teaching Objectives](#)
- [Target Audience](#)
- [Suggested Teaching Strategy](#)



Preguntas de discusión

The screenshot shows the Sage Business Cases website interface for the 'Case' tab. The breadcrumb is 'Home > Business Cases > Can Private Equity Have a Place in Healthcare? > Case'. The case title 'Can Private Equity Have a Place in Healthcare?' is displayed with a folder icon and 'Express Cases' label. Below the title, it lists the author 'Madelaine Rae', publisher 'SAGE Publications: SAGE Business Cases Originals', publication year '2024', and online publication date 'March 04, 2024'. It also includes the discipline 'Business Ethics (general), Finance (general), Health Care Management' and the DOI 'https://doi.org/10.4135/9781071954836'. A 'More information' dropdown is visible. At the bottom, there are tabs for 'Case' and 'Teaching Notes', with an arrow pointing to the 'Case' tab. A search bar 'Search within this case' is also present. The main content area contains the following text:

more than 30% of practices in a given specialty, which then led to a significant [increase in cost of care](#). Critics claim this type of [monopoly](#) should be illegal under antitrust laws and are calling for [more government oversight](#).

At the end of 2023, the [Senate Budget Committee](#) began a bipartisan investigation into private ownership of hospitals, while bills on the floor of Congress have pushed for increased reporting of private equity deals in healthcare along with broader reforms on how these firms can acquire companies and gain profits.

Without outside intervention, experts believe private equity funds looking for a quick investment opportunity will continue buying hospitals and other healthcare facilities because of the profit they can make, leaving patient care declining in their wake.

Discussion Questions

1. What does it mean for a private equity firm to own a hospital?
2. What are the pros and cons of private ownership in a medical care facility?

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